

August 31-September 1

Seminarhotel Bocken
Zurich, Switzerland

2015
European Conference on
Corporate Volunteering

The Theme...

...The Sustainable Future of Corporate Volunteering: Demonstrating Impact for Community, Employees & Company...

Hosted by



International Association for Volunteer Effort

CREDIT SUISSE 

The Goal...

...To significantly advance both the discussion and the practice of corporate volunteering in Europe....

The Approach....

...Engaging key thought leaders, executives and managers of companies committed to developing strong, high impact volunteer efforts to stimulate dialogue and mutual learning...

The Participants...

...All businesses, of any size and from any industry, headquartered or operating in Europe, are invited to participate.

Headline Speakers



Richard Dictus

Executive Coordinator
United Nations Volunteers

Focusing Our Volunteer Efforts on the World's Most Pressing Problems: The Sustainable Development Goals

Richard Dictus leads off the conference with the challenge – for companies to contribute in a major way, through their volunteer efforts, to achieving the United Nations Sustainable Development Goals.

A panel of corporate executives will respond, focusing on the opportunities, the obstacles, the risks and the rewards of taking on that challenge, especially with the world watching.



Dr. Michael Hastings:

LORD HASTINGS of SCARISBRICK CBE
Global Head of Corporate Citizenship
KPMG International

Changing the Way We Do Business: Building Our Impact, Demonstrating Our Value

Lord Hastings is known throughout the world for his inspired and inspiring leadership – from his work on behalf of children in Africa to his efforts in crime reduction to the creative energy he has brought to corporate social responsibility.

Be raised up by his ideas – and then engage him in dialogue about how, together, we can reshape the world through our actions.

The Forums

The conference Forums are designed to:

- bring great thinking to specific issues identified by companies as high priorities;
- offer participants the opportunity to showcase their own efforts, innovations and challenges; and,
- stimulate a lively discussion to expand our thinking and improve our practice.

Topics for the forum were chosen based on input received from 30+ companies either headquartered or with major operations in Europe.

Forums Session #1

Monday, August 31, 11:30 AM – 1:00 PM



Responding to emerging challenges. How will the Sustainable Development Goals enhance or expand how companies are already addressing many of the world's most difficult challenges? This dialogue-focused session follows up on the opening plenary by exploring what companies are learning from their existing efforts.



Corporate volunteering as a strategic asset to support corporate goals for employee engagement and development. There is broad agreement that volunteering helps build employee commitment & morale, develop leadership, strengthen teams, enhance business-related skills and recruit new employees. Leaders in the field explore how to maximize that benefit by building strong internal partnerships with human resources units.



Crossing borders to volunteer. Steadily growing interest in programs that send teams of skilled volunteers across national borders, particularly to the Global South, raise issues for companies, for their volunteers and for the places they go to serve. What works? Is it a good investment? Share experiences with those who are doing it.

Forums Session #2

Monday, August 31, 2:00 – 3:30 PM



Overcoming barriers to effective partnerships with NGOs. Once thought of as “nice but not necessary,” partnerships with NGOs are now seen as critical to the success of employee volunteer efforts. But not all partnerships are created equal. Learn what works and what doesn't – and see how you are doing as a partner.



Doing more with less: working with intermediaries. As staffing and budgets grow tighter, as expectations for growth and impact increase, how do we cope? Many companies are turning to intermediary organizations for assistance. Explore the pros & cons and how to make it work best for everyone.



Corporate volunteering in the digital age: the opportunities and challenges presented by social media and online volunteering. From connecting employees with volunteer opportunities and tracking their involvement to online volunteer opportunities to micro-volunteering to social media to energize and mobilize – there is a digital revolution underway in the volunteer community. Find out here to be part of it through innovation and adaptation.

Forums Session #3

Monday, August 31, 4:00 – 5:30 PM



Addressing youth unemployment through corporate volunteering & other actions. This session explores how corporate volunteers can contribute to the impact of sustained high unemployment among young people – whether through mentoring or skills building or support for entrepreneurship, or by helping youth become volunteers as a way of building their workplace skills and creating a record of successful workplace experience.



Developing internal “champions” to lead your volunteer effort. One way to address a shortfall in staffing resources is to build networks of internal champions and leadership teams that will take operational responsibility for the company's volunteer program. Learn what works from companies that are doing it.



Pro bono programs. Are pro bono programs volunteering? Does it matter? What are the best practices that inform its development and implementation by a company? How do we build effective partnerships with NGOs to ensure maximum impact? There and many more issues will be discussed by companies with successful programs and by the NGOs that help them do it.

Forums Session #4

Tuesday, September 1, 8:45 – 10:15 AM



Disaster-related corporate volunteering. More natural and man-made disasters; greater expectations from our employees for meaningful response; the need to act before and after the “CNN moment” to build community resilience through preparation and prevention and to remain engaged through reconstruction. Companies that are leading the way share their experiences as prelude to discussion of the realities of engagement.



Measuring impact. There is no more often discussed topic than how to measure the impact of our volunteer efforts. But there often is more talk than investment. Evaluation experts and companies debate the pros and cons of what can and should be done...or not.

Forums Session #5

Tuesday, September 1, 1:00 – 2:30 PM



Implementing a global volunteer program across multiple European markets. Headquarters identifies the strategic priorities, creates a “signature” volunteer program, distributes it through the system to...you. Now, how do you make it happen throughout Europe? Talk with companies that have faced that challenge and hear what they have learned.



Skills-based volunteering. It is what’s “hot.” But how do we recognize and put to work the skills of **all** of our employees, not only high-level professionals and “fast trackers”? What is an appropriate balance between skills-based and “traditional” (“hands on”) employee volunteering? What are the limits in bringing it “to scale”? Join the discussion with companies that have world class skills-based volunteer programs.



Building internal support & overcoming resistance. Strategies, programs & policies are fine. But what happens when there is resistance from those closest to the work. This is a unique approach to addressing that challenge.

Conference Program

TIME	MONDAY, AUGUST 31	TIME	TUESDAY, SEPTEMBER 1
8:00-9:15 AM	Welcome Drinks & Registration	7:30-8:30 AM	Welcome Drinks
9:15-11:00 AM	Opening Plenary Richard Dictus Executive Coordinator United Nations Volunteers	8:30-8:45 AM	Opening Convening
11:00-11:30 AM	Coffee Break	8:45-10:15 AM	Forums Session #4
11:30-1:00 PM	Forums Session #1	10:15-10:45 AM	Coffee Break
1:00-2:00 PM	Lunch	10:45-12:15 PM	Keynote Plenary Dr. Michael Hastings: LORD HASTINGS of SCARISBRICK CBE Global Head of Corporate Citizenship KPMG International
2:00-3:30 PM	Forums Session #2	12:15-1:00 PM	Lunch
3:30-4:00 PM	Coffee Break	1:00-2:30 PM	Forums Session #5
4:00-5:30 PM	Forum Session #3	2:30-3:30 PM	Closing Plenary & Wrap Up
5:30-6:00 PM	Wrap Up	3:30 PM	Adjourn Closing Drinks
6:00-6:30 PM	Free Time		
6:30-7:30 PM	Aperitif (Reception)		
7:30 PM	Dinner & Entertainment		



Venue/Accommodations
Language
Corporate Partners & Sponsors
Registration

The Venue

The conference will be held at [Seminarhotel Bocken](#), just 30 minutes from the Zurich international airport. With an extensive campus above Lake Zurich, Bocken offers a unique atmosphere for participants to pause from their daily work to share, reflect, learn and plan together.

SEMINARHOTEL BOCKEN

Bockenweg 4

CH-8810 Horgen

Telephone: +41 44 727 55 55

Language

The conference will be conducted in English.

Registration

Registration for the conference is open.

Registration fees will be 350 CHF; 200 CHF for members of IAVE's Global Corporate Volunteer Council (GCVC). Registration includes fresh coffee, tea and croissants in the morning and lunch on Monday and Tuesday, a reception and dinner on Monday evening, and conference materials. Participants are responsible for their own transportation and lodging.

Please visit iave.org/european-conference-volunteering-registration/ to start your registration process.

Need more information? Please email info@iave.org

Corporate Partners & Sponsors

(last updated July 9, 2015)

Lead Partners



Cooperating Organizations



Czech Republic



Israel



Romania



UK



Hungary



Bulgaria



Switzerland



Germany



Germany



Portugal



Russia